Frequently Asked Questions Read Every Day in December Instagram Challenge

About To Write Love on Her Arms

To Write Love on Her Arms is a non-profit movement dedicated to presenting hope and finding help for people struggling with depression, addiction, self-injury, and suicide.
TWLOHA exists to encourage, inform, inspire, and invest directly into treatment and recovery.

What is a Social Media Challenge?

A social media Challenge is a virtual fundraising event taking place over a one- to two-month period. The goal is to raise money through a fundraiser for a cause you care about, while completing the Challenge activity. You will be posting about your progress on your GoFundMe Page and your social media accounts, like Facebook or Instagram, to ask for and encourage donations from your friends.

The purpose of this Challenge is to raise funds for To Write Love on Her Arms by reading every day during the month of December.

How can I tell this Challenge is sponsored by To Write Love on Her Arms?

We understand you want to ensure your funds are going toward the To Write Love on Her Arms mission. Your GoFundMe Fundraiser confirms you are fundraising to benefit To Write Love on Her Arms with a GoFundMe verified green checkmark. Last, we list all our Challenges on our website here, so you can keep up with the latest ways to support us.

About the Challenge

Does my reading have to be done in December?

We aim to read every day during December, but you can start and finish a bit early or change the Challenge quantity to hit your own goals!

How do I track my progress?

We have a free and printable PDF daily tracker that you can download to record your progress after you finish each day. You can find this tracker here to record your progress after you finish each day. The best place to post updates is on your GoFundMe Page AND your Facebook or Instagram Story (don't forget to tag To Write Love on Her Arms @twloha)! You can also use the GoFundMe Quick Share on other platforms, email, text, or you can copy your custom link to share wherever you like. That is how your friends and family can monitor your Challenge and donate to support you!

Do audiobooks count?
Yes! Listening to audiobooks counts toward your daily reading goal.

Can I read any material?
Absolutely! Books (including Kindle and other e-reader content), magazines, articles, graphic novels, comics, poems, blogs, whatever you love.

How do I share my progress to my Instagram Story?
Open your GoFundMe Page
Tap Share, and choose the Instagram icon
When Instagram opens, choose Story
Tag @twloha

How do I share my progress on Facebook?
Open your GoFundMe Page.
Tap Share Fundraiser, and choose the Facebook icon.
When Facebook opens, you can choose to share to Feed or Your Story.
Tag @twloha.

Do I have to provide proof of completion?
Absolutely not—we trust you! But it is a great idea to post updates on your progress to your GoFundMe Page and your Insta Story or Facebook to encourage others to donate. Don't forget to tag To Write Love on Her Arms on your posts and stories! @twloha

What if I fail to complete the Challenge?
We would love to see everyone complete the Challenge, but we understand that taking the time to read every day might not be feasible for everyone to complete in a month. Any progress you log gets us closer to our goal, so thank you for participating!

Is there an age limit to take part in the Challenge?
There is no age limit, but we do want people to feel comfortable with the Challenge and not push beyond their limitations. Remember: If you are under 18, you need a parent or a guardian to agree that you can take part in the Challenge.

Registration Process

Is the registration free?
Yes, the registration is completely free. We strongly encourage you to start a fundraiser so you can help support the mission of To Write Love on Her Arms.

Where do I register and create my fundraiser?
You can click this registration form here to create your Fundraiser. After completing the form, click the green button that says "Activate your fundraiser on GoFundMe" in the registration form. You can also visit this link on our website to create a Fundraiser.

Can my friends and family join the Challenge?
They sure can! Ask them to follow this link to register and set up their fundraising page.

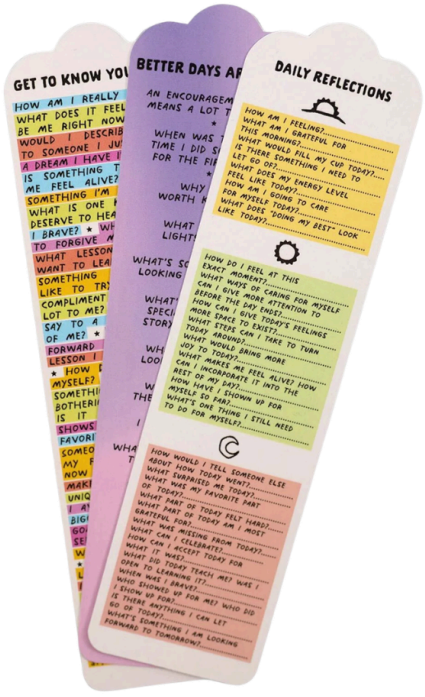
When will I get my free gift?
After you receive your first donation, your bookmarks will be shipped within three to four weeks. The registration will be open until December 31, 2026. There is a limited supply, so register early to guarantee that you will receive the free gift. If you need additional assistance, please email twloha@fundraisingchallenges.com.

Does To Write Love on Her Arms ever charge for Challenge merchandise?
No! To Write Love on Her Arms will never ask you to pay for anything. We are only seeking donations on individual fundraisers created from the Challenge. If you see any merchandise advertised with a cost, please report it to our group admins and we will take further action.

Bookmarks

My bookmarks haven't arrived yet. When can I expect them to be delivered?
Please allow three to four weeks for delivery after you have received your first donation.

Can I start the Challenge without my bookmarks?
Absolutely! You can start tracking your progress on the first day of December. When your bookmarks arrive, snap a picture of them alongside your current read to post on your fundraising page and the group page for everyone to see!



TO WRITE LOVE ON HER ARMS.

Donations

How much do I have to raise?
Your Fundraiser will automatically provide a target amount in place, but you can customize that number to your liking. Every dollar we raise helps us present hope and find help for people struggling with depression, addiction, self-injury, and suicide.

Can I donate to my own page?
Yes, of course! This is the best way to activate your fundraiser before sharing it with friends. Lead by example, then invite friends and family to donate, too!

My friend accidentally donated the wrong amount. Can they get a refund?
Refund requests should be sent via email to twloha@fundraisingchallenges.com.

My page still needs donations. How do I encourage people to donate?
Have you shared your GoFundMe link with friends? A great way to kick off your fundraising is by posting your GoFundMe link to your Instagram Story and other social media feeds or texting it to your network.

My friends don't like to donate online. Can they still donate to my fundraiser?
Unfortunately, they cannot donate directly on Facebook, but there are still options to give!

- Donate online to To Write Love on Her Arms here.
- Collect cash: You can deposit the amount of cash collected into your bank account, then donate that amount to your Fundraiser yourself!
- Mail a check to this address:

  To Write Love on Her Arms
  PO Box 2203
  Melbourne, FL 32902 US

About the Fundraising Page

Can I edit the information to make it in honor or memory of a loved one?
Yes, you can. There is an Edit option on the top right of your GoFundMe Page where you can make your tribute for your loved one and edit all information.

Can I share my GoFundMe Page?
Yes, you can! All your friends and family should be able to follow the link and donate to your GoFundMe Page. Share it on your Instagram Story and any other social media you use. You can even text and email your GoFundMe link.

How do I find my Fundraiser?
Your personal GoFundMe link will be emailed to you after you create your Fundraiser. Please refer back to your email for the link.

You can also add your GoFundMe link to your Instagram Profile for easy access. You will see this option when you click Share on your GoFundMe Page, choose the Instagram icon, then choose the option to share to profile. And last, you can go to www.gofundme.com/fundraisers to find your link.