



## Frequently Asked Questions 50 Miles Your Way in September Facebook Challenge

### About the Brain Injury Association of America

The Brain Injury Association of America (BIAA) is the voice of brain injury. We are dedicated to advancing awareness, research, treatment, and education and to improving the quality of life for all individuals impacted by brain injury. We bring help, hope, and healing to millions of individuals living with brain injury and their families.

### How can I tell this challenge is sponsored by BIAA?

We understand you want to be sure that your funds are going to help those living with brain injuries. There are a few ways to ensure that you're supporting us. First, at the top of the group page, at the bottom of the banner image, you will see a label saying "Group by Brain Injury Association of America" which links to our official Facebook page. Additionally, under the "Members" tab, you will see our official Facebook page listed as a group admin. Please contact the BIAA development team at [development@biausa.org](mailto:development@biausa.org) with any additional questions.

### Registration Process

#### Is the registration free?

Yes, the registration is completely free. We strongly encourage you to start a fundraiser so you can help BIAA with our mission.

#### Where do I register?

After you join the Facebook group, you can create a fundraiser and register to receive a BIAA hat after your first donation with the link in the Facebook group. Follow the link to create your Facebook Fundraising Page!

#### My family member/friend wants to join. How can they do that?

That's great! Ask them to follow the link in the Facebook group to register and set up a fundraiser page.

### **When will I get my hat?**

Once you complete the registration and receive your first donation, please allow two to three weeks for it to arrive.

### **Is there a deadline to register?**

The registration will remain open until August 31, 2023. We have a limited supply of hats, so register early and start fundraising to guarantee you'll receive a registration package.

### **Who can participate in the challenge?**

Anyone can participate in this challenge. While the goal is to complete 50 miles, we do want people to feel comfortable with the challenge and not push beyond their limitations. You can make adjustments based on your interests and abilities, such as walking, running, swimming, biking, etc. Remember: if you are under 18, you need a parent or a guardian to agree you can take part in the challenge.

## **Donations**

### **Can I donate to my own page?**

Yes, of course! Lead by example - then invite friends and family to donate as well.

### **Can one person donate more than once?**

Yes. There are no limits on how many donations one can make.

### **My friends don't have Facebook. Can they still donate to my fundraiser?**

In order to make a donation through Facebook, you need to have a Facebook account. Alternatively, they can donate online to the Brain Injury Association of America [HERE](#). Or they can mail a check to:

Brain Injury Association of America  
P.O. Box 7416  
Merrifield, VA 22116-7416

### **How much do I have to raise?**

Facebook fundraisers are automatically set up with a target amount, but you can customize it. Every dollar raised supports our mission to advance awareness, research, treatment, and education and to improve the quality of life for all people affected by brain injury.

### **My friend made a donation with the wrong amount. Can they get a refund?**

Please have your donor reach out to Facebook using this [link](#).

### **My page still has no donations. How do I encourage people to donate?**

Sorry to hear that! Have you invited friends on Facebook to donate? A great way to kick off your fundraising is by posting the fundraiser to your Facebook page and tagging friends to ask them to give.

### **My friend is in a different country and wants to donate. Is that possible?**

If Facebook is available in their country, yes, they can. If they can't donate through Facebook, they can donate directly to the Brain Injury Association [HERE](#).

### **I have collected money offline. How can I send these donations?**

You can always donate the amount to your own fundraiser via credit card, contribute directly to BIAA [HERE](#), or send a check to:

Brain Injury Association of America

P.O. Box 7416

Merrifield, VA 22116-7416

## **BIAA Hat**

### **My hat hasn't arrived yet. When can I expect it to be delivered?**

Please allow at least two to three weeks for delivery after you receive your first donation. If it has been longer than that, send us an email at [challenges@nonprofitmegaphone.com](mailto:challenges@nonprofitmegaphone.com) and we will work to fix the problem!

## **About the Fundraising Page**

### **Where do I set up my fundraising page?**

Just follow the link in the Facebook group description to register. Once you fill out the form, click the "Submit & Activate a Fundraiser" button, and you will be directed to your fundraiser. You can edit the name and donation target there, and invite your friends to follow you.

### **Is my fundraiser page public?**

Yes, once you set up a fundraising page, it can now be seen on Facebook publicly, which allows all of your friends and family to donate and share it!

### **Can I edit the information to make it in memory of a loved one?**

Yes, you can. There is an edit (or manage) button on your fundraiser page where you can make your tribute for your loved one and edit all information.

### **My fundraising page has ended. How do I fix this?**

Unfortunately, once your page is finished, you can't reactivate it. You need to start a new one by clicking the link in the Facebook group!

### **Can I share my page outside of Facebook?**

Yes, you can! All your friends and family should be able to follow the link and donate to your fundraising page.

### **How do I find my fundraiser?**

Go to [facebook.com/fundraisers!](https://facebook.com/fundraisers) If you have activated your fundraiser, it can be found on the bottom left-hand side of the screen under "Your fundraisers."

## **About the Challenge**

### **Can I start the challenge without my hat?**

Absolutely - you can start moving and tracking your miles on the first day of September. When your hat arrives, snap a picture of yourself wearing it and post it to your fundraiser and in the group for everyone to see!

### **Can I start early/finish after?**

Our goal is to do 50 miles during the month of September, but you can start and finish a bit early to hit your mileage goals! You can start your fundraiser at any point, just remember to share throughout the challenge.

### **How do I track my miles?**

We want to give you options for logging your miles. We have a daily tracker you can download and print out to record your miles every day, which can be found [here](#). To log your miles, use whatever tracker you'd like - Apple Health, Strava, or even a pedometer. After you track your miles, be sure to record it on your fundraising page. That is how we track your progress and also how your friends and family can monitor your challenge and donate to support you.

### **Can I go more than 50 miles?**

Of course! If you want to set your own mileage goal - go for it!

**What if I fail to complete the challenge?**

We would love to see everyone complete the challenge but we understand that moving 50 miles might not be feasible in a month - every mile you log and dollar you raise gets us closer to our goal, so thank you for participating!

**Can I choose how to get my miles, like walking, jogging, running, or biking?**

Of course! Choose the physical activity that you like best! We want you to move however you're comfortable so feel free to walk, jog, run, or bike - as long as you're moving you're helping us hit our goal.

**Do I have to provide proof of completion?**

Absolutely not! We trust you! But it is a great idea to post updates on your progress to your fundraising page to help encourage others to donate and keep going.