



Every cancer. Every life.™

Frequently Asked Questions Read Every Day in February Facebook Challenge

About the American Cancer Society

The American Cancer Society (ACS) is the leading cancer-fighting organization with a vision of ending cancer as we know it, for everyone. We are the only organization working to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

What is a Facebook Challenge?

A Facebook challenge is a virtual fundraising event that takes place over a 1-2 month period. The goal is to raise money through a Facebook fundraiser for a cause you care about by completing the challenge activity and posting about your progress to ask for and encourage donations from your Facebook friends. A challenge also comes with a Facebook group, so you don't have to do it alone! In the group, you will find a community of other wonderful individuals taking on the challenge right beside you. Donors to your fundraiser will have the option to cover processing fees, but Facebook will never take a cut! The proceeds collected from each fundraiser go directly to the organization.

The purpose of this challenge is to raise funds for the American Cancer Society while reading every day during the month of February.

How can I tell this challenge is sponsored by ACS?

We understand you want to be sure that your funds are going toward the ACS mission. There are a few ways to ensure that you're supporting the American Cancer Society. At the top of the group page, at the bottom of the banner image, you will see the label "Group by American Cancer Society," which links to our official Facebook page. Additionally, under the "Members" tab, you will see our official Facebook page listed as a group admin. Last, we list all our challenges on our website [here](#), so you can keep up with the latest ways to support us.

About the Challenge

Does my reading have to be done in February?

We aim for you to read daily during the month of February, but you can start and finish a bit early to hit your own goals!

How do I track my progress?

We have a free and printable daily tracker that you can download to record your progress after you finish each day. You can find this tracker [here](#), and in the featured section of the Facebook group! You can then update the printable tracker with how many days of reading you accomplished! Make sure you post updates on your fundraising page too! That is how your friends and family can monitor your challenge and donate to support you!

Do I have to provide proof of completion?

Absolutely not! We trust you! But it is a great idea to post updates on your progress to your fundraising page to help encourage others to donate and keep going.

What if I fail to complete the challenge?

We would love to see everyone completing the challenge but we understand that doing reading every day might not be feasible for everyone to complete in a month. Every day you read gets us closer to our goal, so thank you for participating!

Can my friends and family join the challenge?

They sure can! Ask them to follow the link in the Facebook group to register and set up their fundraising page.

Registration Process

Is the registration free?

Yes, the registration is completely free. We strongly encourage you to start a fundraiser so you can help the American Cancer Society with our mission.

Where do I register and create my fundraiser?

After you join the Facebook group, you can find our registration link in the group's featured section or description. Once you fill out the form, click the "Submit & Activate a Fundraiser" button, and you will be directed to your personal fundraising page! There, you can edit the name, and donation target, and invite your friends to follow you. After you submit, an email will be sent to you confirming we received your registration details.

When will I get my free gift?

Once you complete the registration and receive your first donation, please allow four to six weeks for it to arrive. The registration will remain open until January 31, 2024.

Does the American Cancer Society ever charge for merchandise?

No! The American Cancer Society will never ask you to pay for anything. We are only seeking donations on individual fundraisers created from the challenge. If you see any merchandise advertised with a cost, please report it to our group admins and we will take further action.

T-Shirt

My T-shirt hasn't arrived yet. When can I expect it to be delivered?

Please allow four to six weeks for delivery after you have received your first donation.

Can I start the challenge without my T-shirt?

Absolutely! You can start tracking your progress on the first day of February. When your T-shirt arrives, snap a picture of you with it and post it to your fundraiser and in the group for everyone to see!

Donations

How much do I have to raise?

Your Facebook fundraiser will automatically be set up with a target amount in place, but you can customize the number to your liking. Every dollar we raise helps us in the fight against cancer.

Can I donate to my own page?

Yes, of course! Lead by example, then invite friends and family to donate too!

Can one person donate more than once?

Yes! There are no limits on how many donations one can make.

My friend made a donation with the wrong amount. Can they get a refund?

Please have your donor reach out to Facebook using this [link](#).

My friend is in a different country and wants to donate. Is that possible?

If Facebook is available in their country, yes, they can. If they can't donate through Facebook, they can donate directly to the American Cancer Society [here](#).

My page still needs donations. How do I encourage people to donate?

Sorry to hear that! Have you invited friends on Facebook to donate? A great way to kick off your fundraising is by posting the fundraising to your Facebook page and tagging friends to ask them to give.

My friends don't have Facebook. Can they still donate to my fundraiser?

Unfortunately, they cannot donate directly on Facebook, but there are still options to give!

- Donate online to the American Cancer Society [here](#).
- Collect cash: You can deposit the amount of cash collected into your bank account, then donate the amount to your fundraiser yourself!
- Mail a check to this address:
American Cancer Society
PO Box 6704
Hagerstown, MD 21741

About the Fundraising Page

Where do I set up my fundraising page?

Follow the link in the featured section or the description of the Facebook group to register. Once you fill out the form, click the "Submit & Activate a Fundraiser" button, and you will be directed to your personal fundraising page! You can edit the name and donation target there, and invite your friends to follow you.

Is my fundraiser page public?

Yes, once you set up a fundraising page, it can now be seen on Facebook publicly, which allows all of your friends and family to donate and share it!

Can I edit the information to make it in memory of a loved one?

Yes, you can. There is an edit (or manage) button on your fundraiser page where you can make your tribute for your loved one and edit all information.

My fundraising page has ended. How do I fix this?

Unfortunately, once your page is finished, you can't reactivate it. You need to start a new one with the link in the Facebook group!

Can I share my page outside of Facebook?

Yes, you can! All your friends and family should be able to follow the link and donate to your fundraising page, as long as they too have a Facebook account.

How do I find my fundraiser?

Go to facebook.com/fundraisers

When I go to register, it says my email is already in use. How do I start my fundraiser?

Check your email for a link to continue your registration. You may want to double-check your spam folder!
If you are still having trouble, reach out to your group's admin for assistance.